



# DESTINATION OF BUSINESS AND ADMINISTRATIVE STUDIES STUDENTS AFTER GRADUATION

Analysis of Department for Education and HESA data

January 2017

### **Longitudinal Education Outcomes**

The Department for Education released official statistics on 1 December 2016 in a study entitled '**Graduate outcomes, by degree subject and university**', which used several different measures to try and determine how graduates fared after leaving university. DfE's full report can be accessed [here](#).

In analysing the data provided, we found that graduates who have taken courses in Business and Administrative studies have a high level of employment, both shortly after completing their studies and later down the line. This is true for all student cohorts, from those who graduated in 2003/2004 one, three, five and ten years after graduation, up to those students who graduated as recently as 2012/2013, one year after graduation.

These figures suggest that Business and Administrative studies graduates are left in good stead by their studies to both enter the working world and enjoy a sustained career.

### **Sustained work only**

The below table shows the percentage of Business and Administrative studies graduates who were in **sustained work only**, by the year they graduated and the number of years which had passed since their graduation. This data excludes students whose current employment status was not captured.

<i>Year of Graduation</i>	<i>1 year</i>	<i>3 years</i>	<i>5 years</i>	<i>10 years</i>
<b>2003/2004</b>	74.1%	80.6%	83.7%	89.2%
<b>2004/2005</b>	74.2%	80.2%	84.2%	
<b>2005/2006</b>	74.5%	80.3%	85.3%	
<b>2006/2007</b>	72.9%	81.1%	85%	
<b>2007/2008</b>	73.5%	82.0%	86%	
<b>2008/2009</b>	73.0%	81.8%	85.6%	
<b>2009/2010</b>	75%	83.6%		
<b>2010/2011</b>	74.8%	83.3%		
<b>2011/2012</b>	77.1%			
<b>2012/2013</b>	77.1%			

In general, for graduate cohorts over the past 10 years, roughly 3 in 4 Business and Administrative students were in **sustained work only** one year after graduation, over 4 in 5 were three years after graduation, over 5 in 6 were five years after graduation, and nearly 9 in 10 were ten years after graduation.

The proportion of Business and Administrative studies students who were in **sustained work only** one year after graduation rose slightly in the last few years, from between (just under) 73% and 75% for all cohorts leaving between 2003/2004 and 2010/2011, to just over 77% for students leaving between 2011/2012 and 2012/2013.

This is similarly the case for Business and Administrative studies students three years after graduation, with over 83% of the 2009/2010 and 2010/2011 cohort in **sustained work only**, compared to under 82% for graduate cohorts leaving university between 2003/2004 and 2008/2009.

For Business and Administrative students five years after graduation, over 85% have been in **sustained work only** consistently for all cohorts leaving between 2005/2006 and 2008/2009. This is an improvement on previous years, with under 85% of the 2003/2004 cohort and the 2004/2005 cohort in **sustained work only** five years after graduation.

Business and Administrative studies had the highest or second highest proportion of former students in **sustained work only** compared to all other subject areas, of any cohort by the most recent data (for example, ten years after graduation for the 2003/2004 cohort.)

### **Comparisons with other Subject Areas**

The table below compares the percentage of Business and Administrative studies students in **sustained work only** with graduates of other disciplines, for the most recent cohorts for which data is available, 1,3,5 and 10 years after graduation. This data excludes students whose current employment status was not captured.

Note: The highest percentages in each column are highlighted in red.

<b>Subject</b>	<b>One Year (2012/2013)</b>	<b>3 Years (2010- 2011)</b>	<b>5 Years (2008/2009)</b>	<b>10 Years (2003/2004)</b>
<b>Business &amp; administrative studies</b>	77.1%	83.3%	<b>85.6%</b>	<b>89.2%</b>
<b>Veterinary science</b>	<b>80.4%</b>	73.8%	75.3%	76.8%
<b>Computer science</b>	75.5%	82.2%	84.6%	87.9%
<b>Education</b>	74.4%	82.2%	84.9%	87.9%
<b>Mass communications &amp; documentation</b>	73.9%	79.9%	83.4%	86.3%
<b>Engineering &amp; technology</b>	72.6%	78.8%	81.4%	88.4%
<b>Economics</b>	71.7%	<b>83.8%</b>	85.6%	88.0%
<b>Medicine &amp; Dentistry</b>	71.6%	67.5%	68.1%	61.0%
<b>Architecture, building &amp; planning</b>	69.3%	70.6%	80.3%	87.4%
<b>Creative arts &amp; design</b>	69.1%	75.7%	79.5%	83.9%
<b>Agriculture &amp; related subjects</b>	67.6%	73.2%	79.0%	86.2%
<b>Social studies (excluding economics)</b>	65.0%	73.6%	76.7%	83.7%
<b>Law</b>	64.5%	77.6%	82.1%	86.6%
<b>Mathematical sciences</b>	62.5%	77.4%	78.9%	87.7%
<b>Subjects allied to medicine</b>	60.6%	61.9%	68.4%	77.2%
<b>Combined</b>	58.2%	71.5%	75.3%	82.9%
<b>Languages</b>	57.5%	71.5%	77.8%	84.5%
<b>Biological sciences</b>	56.9%	65.0%	70.4%	82.7%
<b>Historical &amp; philosophical studies</b>	56.4%	70.9%	76.0%	83.5%
<b>Physical sciences</b>	55.9%	66.1%	73.8%	86.4%

After Veterinary Science, Business and Administrative studies graduates had the highest proportion of students in **sustained work only** a year after graduation, and was one of only three subjects which had more than 3 in 4 students (the other being computer science).

3 years after graduation, Economics students had a slightly higher proportion of graduates in **sustained work only** than Business and Administrative studies graduates, who otherwise had the highest proportion, with only two other subjects, Education and Computer science, having over 4 in 5 graduates in **sustained work only**.

5 years after graduation approximately 86% of Business and Administrative studies graduates were in **sustained work only**, higher than any other subject area, with Economics graduates following closely behind.

10 years after graduation, just over 89% of Business and Administrative studies graduates were in **sustained work only**, again higher than any other subject area, with Engineering & Technology and Economics being the other two subject areas with over 88% of graduates in **sustained work only**.

### **Sustained Work with or without Further Study**

The below table shows the % of Business and Administrative studies graduates who are now in **sustained work with or without further study**, by the year they graduated and the number of years which have passed since their graduation. This data excludes students whose current employment status was not captured.

<i>Year of Graduation</i>	<i>1 year</i>	<i>3 years</i>	<i>5 years</i>	<i>10 years</i>
<b>2003/2004</b>	82.6%	88.1%	89.7%	91.4%
<b>2004/2005</b>	82.6%	87.3%	90.1%	
<b>2005/2006</b>	82.3%	87.4%	90.4%	
<b>2006/2007</b>	81.1%	87.9%	89.1%	
<b>2007/2008</b>	81.9%	88.4%	90%	
<b>2008/2009</b>	82.1%	87.0%	89.1%	
<b>2009/2010</b>	82.4%	88%		
<b>2010/2011</b>	81.2%	87.4%		
<b>2011/2012</b>	82.8%			
<b>2012/2013</b>	82.5%			

Over 4 in 5 Business and Administrative studies graduates were in **sustained employment with or without further study** one year after graduation, for all cohorts leaving between 2003/2004 and 2012/2013. Over 6 in 7 were in **sustained employment with or without further study** three years after graduation, for all cohorts leaving between 2003/2004 and 2010/2011. And approximately 9 in 10 were in **sustained employment with or without further study** five years after graduation, for cohorts leaving between 2003/2004 and 2008/2009.

The proportion of former Business and Administrative studies graduates in **sustained work with or without further study** was among the five highest subject areas, of any cohort by the most recent data (for example, ten years after graduation for the 2003/2004 cohort.)

### Comparisons with other Subject Areas

The table below compares the percentage of Business and Administrative studies graduates in **sustained work with or without further study** with graduates of other disciplines, for the most recent cohorts for which data is available, 1,3,5 and 10 years after graduation. This data excludes students whose current employment status was not captured.

Note: The highest percentages in each column are highlighted in red.

Subject	One year (2012/2013)	3 years (2010/2011)	5 years (2008/2009)	10 years (2003/2004)
<b>Business &amp; administrative studies</b>	82.5%	87.4%	89.1%	91.4%
<b>Veterinary science</b>	88.3%	86.2%	89.2%	89.3%
<b>Education</b>	87.1%	89.3%	91.0%	91.7%
<b>Engineering &amp; technology</b>	82.6%	87.1%	89.0%	92.2%
<b>Medicine &amp; Dentistry</b>	81.9%	82.8%	80.9%	84.0%
<b>Subjects allied to medicine</b>	81.9%	85.7%	87.2%	90.0%
<b>Economics</b>	81.3%	88.2%	89.6%	90.5%
<b>Computer science</b>	81.2%	86.6%	87.9%	90.5%
<b>Mathematical sciences</b>	80.9%	87.4%	87.8%	91.7%
<b>Social studies (excluding economics)</b>	80.3%	85.6%	87.9%	89.8%
<b>Agriculture &amp; related subjects</b>	80.0%	85.6%	88.5%	91.3%
<b>Architecture, building &amp; planning</b>	79.6%	84.6%	90.1%	90.8%
<b>Mass communications &amp; documentation</b>	78.4%	84.2%	87.1%	89.4%
<b>Combined</b>	78.4%	84.4%	86.2%	89.1%
<b>Law</b>	78.3%	85.1%	87.7%	89.7%
<b>Biological sciences</b>	76.6%	81.9%	86.3%	90.1%
<b>Physical sciences</b>	76.1%	83.3%	86.5%	91.5%
<b>Creative arts &amp; design</b>	76.0%	81.3%	84.2%	87.4%
<b>Languages</b>	74.6%	83.0%	87.0%	89.4%
<b>Historical &amp; philosophical studies</b>	73.5%	83.2%	85.8%	89.5%

One year after graduation 82.5% of Business and Administrative studies graduates are in **sustained work with or without further study**, higher than any other subject area besides Education, Engineering & Technology, and Veterinary Science.

Three years after graduation over 87 % of Business and Administrative studies graduates are in **sustained work with or without further study**, higher than any other subject area besides Economics, Education and the Mathematical Sciences.

Five years after graduation over 89% of Business and Administrative studies graduates are in sustained work with or without further study, higher than any other subject besides Education and the Veterinary Sciences.

Ten years after graduation, over 91% of Business and Administrative studies graduates are in sustained work only, higher than any other subject area besides Education, Engineering & Technology, the Mathematical Sciences and the Physical Sciences.

### **Destination of Leavers of Higher Education**

HESA have released statistics on the occupation of full-time first degree leavers upon entering employment, for students who graduated between 2011/12 to 2014/15. These statistics can be found [here](#).

Figures from this study suggest that graduates who have taken courses in Business and Administrative studies are well placed to enter employment in managerial positions directly after graduation.

Approximately 1 in 13 Business and Administrative studies students who graduated between 2012 and 2015 entered employment after graduation as directors, managers, or senior officials. This was higher than any other subject area, besides graduates of Agriculture and Related Studies, of whom just under 1 in 10 entered employment as directors, managers, or senior officials. It was also significantly higher than the next highest subject areas, with only 1 in 20 Architecture, Building and Planning graduates, and only 1 in 25 graduates in Historical and Philosophical studies and Social Studies entering employment as directors, managers, or senior officials.

*NB: Please refer to table overleaf.*

Table: Percentage of graduates employed in managerial positions directly after graduation

<b>Subject</b>	<b>% of Graduates in positions as Managers, Directors or Senior Officials</b>
<b>Agriculture and related subjects</b>	9.4%
<b>Business and administrative studies</b>	7.5%
<b>Architecture building and planning</b>	5%
<b>Social Studies</b>	4%
<b>Historical and philosophical studies</b>	4%
<b>Biological Sciences</b>	3.5%
<b>Languages</b>	3.5%
<b>Engineering and technology</b>	3.3%
<b>Mass communication and documentation</b>	3.3%
<b>Physical sciences</b>	3.2%
<b>Law</b>	3.2%
<b>Creative arts and design</b>	3%
<b>Mathematical sciences</b>	2.5%
<b>Computer science</b>	2.4%
<b>Combined</b>	1.9%
<b>Education</b>	1.3%
<b>Subjects allied to medicine</b>	0.5%
<b>Medicine and Dentistry</b>	0%
<b>Veterinary Sciences</b>	0%