



# **STUDENT ENROLMENTS IN BUSINESS & ADMINISTRATIVE STUDIES 2017/18**

**Figures from the Higher Education Statistics Agency**

Chartered Association of Business Schools, February 2019

## INTRODUCTION

The tables and graphs below show data on student enrolments within the '*Business & Administrative Studies*' subject area for the period 2011/12 to 2017/18. Student enrolments<sup>1</sup> are shown by domicile (non-EU international, EU, and UK) and level of study (undergraduate and postgraduate). It is based on data publicly released by the Higher Education Statistics Agency (HESA) in January 2019<sup>2</sup>.

## STUDENT ENROLMENT TABLES

### All Business & Administrative Studies students

Domicile (basic)	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18
Non-EU	102,410	101,650	105,575	101,160	97,820	95,055	99,700
Other EU	28,095	24,805	24,635	24,320	24,750	26,495	27,260
UK	233,355	210,790	206,390	201,395	203,775	211,745	216,010
<b>Total</b>	<b>363,860</b>	<b>337,245</b>	<b>336,600</b>	<b>326,875</b>	<b>326,345</b>	<b>333,295</b>	<b>342,970</b>

### As % of total

Domicile (basic)	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18
Non-EU	28%	30%	31%	31%	30%	29%	29%
Other EU	8%	7%	7%	7%	8%	8%	8%
UK	64%	63%	61%	62%	62%	64%	63%

### Undergraduate Business & Administrative Studies students

UG students	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18
Business & Admin Studies	249,955	231,480	228,730	223,755	228,200	235,325	240,040
All subjects	1,928,140	1,803,840	1,759,915	1,727,895	1,747,855	1,766,285	1,776,540
Business & Admin as % of Total	13%	13%	13%	13%	13%	13%	14%

<sup>1</sup> The figures are for full-time and part-time enrolments combined.

<sup>2</sup> Higher Education Statistics Agency, '*Table 22 - HE student enrolments by subject of study and domicile 2014/15 to 2017/18*', published January 2019 <https://www.hesa.ac.uk/data-and-analysis/students/what-study>. Data for 2011/12 to 2013/14 taken from HESA public data releases from prior years.

Data for Business & Administrative Studies students based on Joint Academic Coding System (JACS) subject area '*(D) Business & administrative studies*'.

## Student Enrolments in Business & Administrative Studies 2017/18

### Undergraduate Business & Administrative Studies students by domicile

Domicile (basic)	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18
Non-EU	43,240	45,430	47,520	45,390	44,675	44,700	44,835
Other EU	18,450	16,355	15,765	15,585	16,430	17,950	18,950
UK	188,265	169,695	165,445	162,780	167,095	172,675	176,255
<b>Total</b>	<b>249,955</b>	<b>231,480</b>	<b>228,730</b>	<b>223,755</b>	<b>228,200</b>	<b>235,325</b>	<b>240,040</b>

### As % of total

Domicile (basic)	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18
Non-EU	17%	20%	21%	20%	20%	19%	19%
Other EU	7%	7%	7%	7%	7%	8%	8%
UK	75%	73%	72%	73%	73%	73%	73%

### Postgraduate Business & Administrative Studies students

PG students	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18
Business & Admin Studies	113,910	105,770	107,865	103,115	98,150	97,970	102,930
All subjects	568,505	536,440	539,440	538,180	532,975	551,595	566,555
Business & Admin as % of Total	20%	20%	20%	19%	18%	18%	18%

### Postgraduate Business & Administrative Studies students by domicile

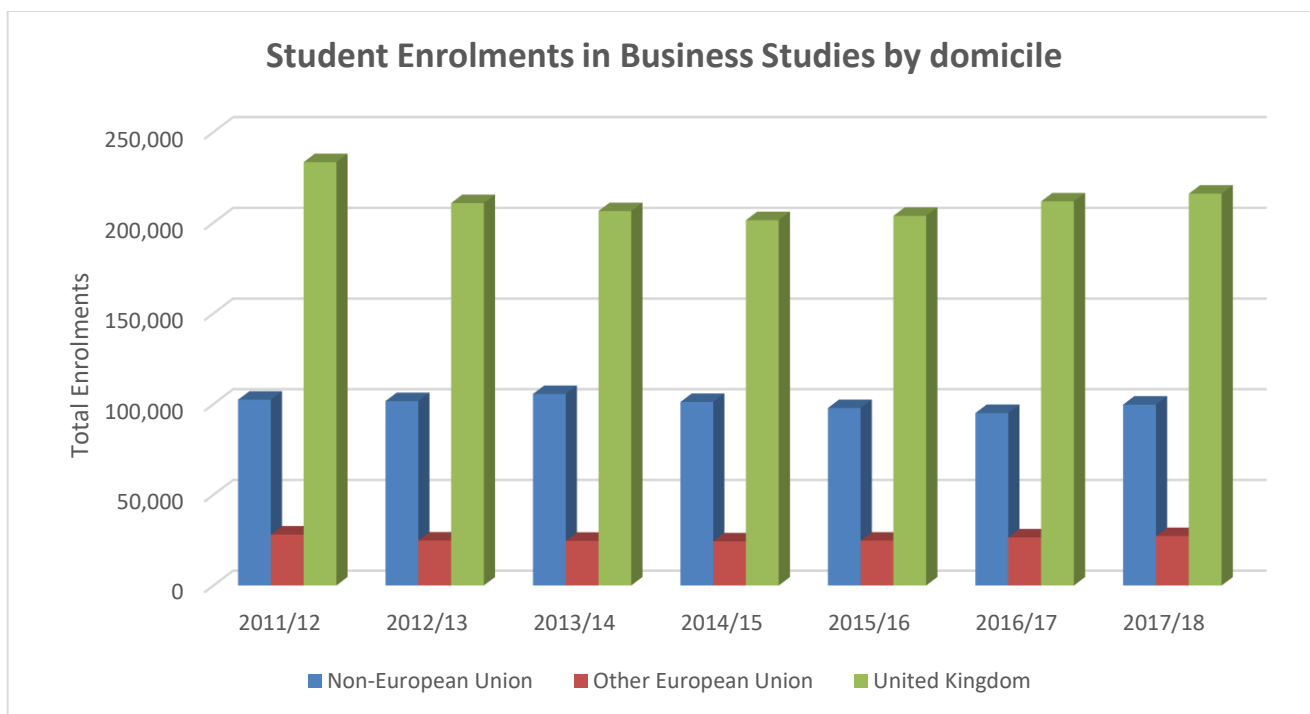
Domicile (basic)	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18
Non-EU	59,170	56,220	58,055	55,765	53,150	50,355	54,865
Other EU	9,650	8,450	8,865	8,735	8,320	8,545	8,310
UK	45,090	41,100	40,945	38,615	36,680	39,070	39,755
<b>Total</b>	<b>113,910</b>	<b>105,770</b>	<b>107,865</b>	<b>103,115</b>	<b>98,150</b>	<b>97,970</b>	<b>102,930</b>

### As % of total

Domicile (basic)	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18
Non-EU	52%	53%	54%	54%	54%	51%	53%
Other EU	8%	8%	8%	8%	8%	9%	8%
UK	40%	39%	38%	37%	37%	40%	39%

Student Enrolments in Business & Administrative Studies 2017/18

Business & Administrative Studies - All student enrolments by domicile



Business & Administrative Studies – Percentage of student enrolments by domicile

