

## Deans and Directors' Development Programme: Agenda for 2019

SESSION	EARLY PM	LATE PM	EARLY AM	LATE AM
1 The Role of the Dean and the Environment we Operate in	Introduction and purpose The role of the dean	The challenges and emerging developments facing universities and business schools	A dean's perspective on challenges to the sector and how to prepare for the future	What are business schools looking for in deans? What are your aspirations? Group work on participants' aspirations and challenges
2 Internal Relations, Effective Management of People and Change	Personal development tools and coaching (Myers Briggs)	Managing people, diversity and change	Managing internal relationships	Group session: Effective management of people and change (including managing difficult people)
3 External Relations and Managing the Brand	Balancing research with teaching excellence as part of school's profile	Creating & managing a differentiated brand	Competitive advantage and your school's profile: A dean's perspective	Group session
4 Quality Assurance	Developing research and impact	The relationship between enterprise and student experience	Developing teaching excellence	Reflections and Insights

Programme subject to change