

CHARTERED ABS

ANNUAL CONFERENCE

2019

4-5 November ■ London

#CABS2019

PROGRAMME

## Chartered ABS Annual Conference 2019

4-5 November, Leonardo Royal Hotel (London Tower Bridge)

The Chartered ABS Annual Conference is the nexus between UK business schools, industry and government. Moreover, it is the occasion for deans, directors and senior leaders of UK business schools to reflect on common challenges, share best practice and explore new opportunities.

This year's gathering explores how business schools are contributing to the 'public good' and are helping to create a sustainable, inclusive and prosperous future for our society in the UK and internationally.

### Key themes:

- How technology, changing student demographics and new pedagogy is disrupting education at undergraduate, postgraduate and post-experience level
- How business and management education is contributing to social mobility and widening participation
- How the principles of equality, diversity and inclusion are being embedded in teaching, research and the management of business school faculty
- What business and management scholars are doing to engage with the innovation agenda, contribute to interdisciplinary research and ensure their research has a positive societal impact

### Gala Dinner

The Gala Dinner is always an excellent opportunity for relaxed and informal networking with fellow participants.

[Click here to visit the conference website and to register](https://charteredabs.org/events/annual2019)

### Speakers include



**Professor Caryn Beck-Dudley**  
Dean, Leavey School of Business, Santa Clara University



**Dr Ian Campbell**  
Executive Chair, Innovate UK



**Dr David Halpern**  
Chief Executive, Behavioural Insights Team



**Anna Laycock**  
Chief Executive, Finance Innovation Lab



**Baroness Ruby McGregor-Smith CBE**  
former Chief Executive, MITIE Group



**Professor Peter Tufano**  
Dean, Saïd Business School

## Day One - Monday 4 November

### Pre-conference meetings (09:30 – 12:30)

#### i) The Deans Meeting

The fourth annual meeting of the deans of UK business schools. Discussions held under the Chatham House Rule.

Chair: **Professor Julia Clarke**, Pro-Vice Chancellor, Faculty of Business and Law, Manchester Metropolitan University; Chair, Chartered Association of Business Schools

#### ii) Leaders in Learning & Teaching Network meeting

A roundtable meeting for directors of learning & teaching and senior business and management educators. Particular attention will be paid to how business schools can best support the performance of teaching staff and how the educational landscape is changing.

Chair: **Dr Adam Shore**, Director Academic, Liverpool Business School

#### iii) The Research Directors Colloquium

A roundtable meeting for directors of research from UK business schools. Particular attention will be paid to writing research environment statements for REF 2020; ways of improving PhD programmes; and issues around raising research income.

Chair: **Professor Graeme Currie**, Professor of Public Management & Pro-Dean Research Engagement & Impact, Warwick Business School

#### iv) Accelerating growth: The SBC clinic for small businesses and entrepreneurs

Hosted by the Small Business Charter this business clinic offers practical support and guidance for small businesses, entrepreneurs and innovators.

**Saleem Arif**, Chief Executive, ReviewSolicitors

**Raj Burman**, Head of SME, Growth Accelerator and Partnerships, GS1 UK

**Matthew Clarke**, Founder, Privalgo

**Henning von Spreckelsen**, Managing Director, Shere Investment

Chair: **Sian Rees**, Associate Dean and Director of Innovation & Enterprise, Cardiff School of Management



#### v) The transnational education landscape: opportunities for UK business schools

A roundtable about the TNE landscape and the opportunities for UK business schools to grow their global footprint.

**Kevin Van Cauter**, Senior Adviser, Higher Education Partnerships and Transnational Education, British Council

**Aisling Conboy**, Higher Education Specialist, Education Team, Department for International Trade

**Timothy Mescon**, Executive Vice President and Chief Officer, EMEA, AACSB International

**Celia Partridge**, Assistant Director, Partnerships and Mobility, Universities UK International

Co-chairs: **Dr Yvonne Carlisle**, Head of International, Nottingham Business School; and **Chris Marshall**, Associate Dean Recruitment, International and Partnerships, University of Bedfordshire Business School

12:30 **Conference registration and lunch**

## Opening Keynote Session

13:40 **Welcome**

**Anne Kiem**, Chief Executive, Chartered Association of Business Schools

**Professor Julia Clarke**, Pro-Vice Chancellor, Faculty of Business and Law, Manchester Metropolitan University; Chair, Chartered Association of Business Schools

14:00 **Business schools in a changing world**

Four Keynote Speakers discuss the forces that are disrupting business & management education and the ways in which business schools can deliver value to students, stakeholders, business and society

**Professor Caryn Beck-Dudley**, Dean, Leavey School of Business, Santa Clara University

**Dr Ian Campbell**, Executive Chair, Innovate UK

**Angela Knight CBE**, former Chair, Office of Tax Simplification

**Professor Peter Tufano**, Dean, Saïd Business School, University of Oxford

Chair: **Professor Zoe Radnor**, Vice President (Strategy and Planning; Equality, Diversity and Inclusion), City, University of London

15:20 Break



Breakout i.	Breakout ii.	Breakout iii.
<p>16:00 <b>The societal impact of business &amp; management scholarship</b></p> <p>How business school research can contribute to interdisciplinary endeavours that tackle today’s key societal issues such as urban regeneration, the green agenda, health and wellbeing and enterprise.</p> <p><b>Professor Frances Bowen</b> Pro-Vice Chancellor for Social Sciences, University of East Anglia</p> <p><b>Professor Mark Freeman</b> Dean, The York Management School</p> <p><b>Tim Gardam</b> Chief Executive, Nuffield Foundation</p> <p><b>Jennifer Wallace</b> Interim Joint CEO and Head of Policy, Carnegie UK Trust</p> <p>Chair: <b>Professor Nola Hewitt-Dundas</b> Head, Queen's University Management School</p>	<p><b>Business &amp; management education as an engine of social mobility</b></p> <p>How business schools can support disadvantaged young people and mature learners through developing new entry points to HE, utilising new modes of learning and creating new routes into employment.</p> <p><b>Chris Millward</b> Director for Fair Access and Participation, Office for Students</p> <p><b>Professor Jonathan Michie</b> Professor of Innovation and Knowledge Exchange, University of Oxford; President, Kellogg College</p> <p><b>Dr Alison Truelove</b> Lecturer in Critical Practice and Lead Academic Tutor, University of Exeter Business School</p> <p><b>James Turner</b> Chief Executive, Sutton Trust</p> <p>Chair: <b>Professor Heather McLaughlin</b> Academic Dean, Faculty of Business and Law, Coventry University</p>	<p><b>Future proofing the business school: generating transformative investment</b></p> <p>How additional investment can help business schools tackle the big challenges facing business and society and have an impact across the globe.</p> <p><b>Professor Stephen Bach</b> Dean, King's Business School</p> <p><b>Jennie Younger</b> Executive Director of Development, King’s College London</p> <p>Chair: <b>Professor Baback Yazdani</b> Dean, Nottingham Business School</p>

Breakout iv. Breakout v. Breakout vi.

16:00 **Embedding the principles of equality, diversity and inclusivity in a business school’s DNA**

The more diverse the business school the better the mix of skills, experiences and ideas. We explore how an inclusive working environment, in which diversity and equality flourishes, benefits business school staff and how an inclusive working culture can be built.

**Osama Khan**  
Associate Dean, Education, University of Surrey

**Asif Sadiq**  
Head of Diversity, Inclusion and Belonging, The Telegraph

**Professor Helen Woodruffe-Burton**  
Director, Edge Hill University Business School

Chair: **Professor Gloria Agyemang**  
Head of School of Management, Royal Holloway University of London

**Creating learning environments that boost progression and attainment**

Exploring how business schools are blending physical and digital resources, using cutting-edge scholarship and applying other tools and techniques to create stimulating learning environments at undergraduate and postgraduate level.

**Angela Dalrymple**  
Director of Education and Student Experience, School of Business, London South Bank University

**Dr Esther C. Jubb**  
Head of Academic Services, Pearson

**Jonathan Sandling**  
Head of Academic Studies, CU London

Chair: **Professor Jerry Forrester**  
Hertfordshire Business School and Fellow, Chartered Association of Business Schools

**Engaging with government**

Assessing the implications of recent, and impending, HE policy and exploring how business schools can more effectively inform and influence government policymaking.

**Dr Diana Beech**  
Head of Government Affairs, University of Warwick

**Professor Simon Collinson**  
Deputy Pro-Vice-Chancellor for Regional Economic Engagement, University of Birmingham

**Paul Nightingale**  
Director of Strategy and Operations, ESRC

Chair: **Professor Steven McGuire**  
Dean and Head of School, University of Sussex Business School

17:00 End of Day One

17:20 **Annual General Meeting**

19:00 **Drinks Reception & Gala Dinner**



## Day Two - Tuesday 5 November

08:30 **Registration and refreshments**

### Keynote Session

09:15 **Welcome**

**Professor Julia Clarke**, Pro-Vice Chancellor, Faculty of Business and Law, Manchester Metropolitan University; Chair, Chartered Association of Business Schools

09:30 **Making our world a better place**

In this session distinguished speakers share their unique insights into some of today's grand challenges, and how business schools can be part of the solution to create a sustainable, inclusive and prosperous future for our society in the UK and internationally.

**Baroness Ruby McGregor-Smith CBE**, former Chief Executive, MITIE Group

**Dr David Halpern**, Chief Executive, Behavioural Insights Team

**Anna Laycock**, Chief Executive, Finance Innovation Lab

**Professor Michael Posner**, Director, Center for Business and Human Rights, NYU Stern School of Business

Chair: **Professor Angus Laing**, Dean, Lancaster University Management School

11:00 Break



Breakout i.	Breakout ii.	Breakout iii.
<p>11:30 <b>Putting sustainability and responsibility at the heart of the business school</b> Exploring how business schools are embedding the principles of ethics, responsible business and sustainability into business &amp; management teaching, research and school administration.</p> <p><b>Professor Brigid Daniel</b> Dean, School of Arts, Social Sciences and Management, Queen Margaret University</p> <p><b>Amanda Mackenzie</b> Chief Executive, Business in the Community</p> <p><b>Dr Rosina Watson</b> Senior Lecturer in Sustainability Strategy, Cranfield School of Management</p> <p>Chair: <b>Professor Toni Hilton</b> Head, Brighton Business School</p>	<p><b>International education: what is in the offing?</b> Investigating the impact of Brexit, the implications of the new International Education Strategy and the changing treatment of international students.</p> <p><b>Maddalaine Ansell</b> Director Education, British Council</p> <p><b>Anne Marie Graham</b> Chief Executive, UK Council for International Student Affairs</p> <p><b>Professor Simon Mercado</b> Dean, ESCP Europe Business School London</p> <p>Chair: <b>Professor Martin Broad</b> Head, Southampton Business School; Vice Chair, Chartered ABS</p>	<p><b>Building wellbeing and promoting resilience</b> How business school leaders can support the health, wellbeing and resilience of their teams and the positive impact that this can have on staff performance and the success of the business school.</p> <p><b>Dr Ruth Caleb MBE</b> University Wellbeing Consultant</p> <p><b>Emma Mamo</b> Head of Workplace Wellbeing, Mind</p> <p><b>Zoe Swan</b> Course Leader Law Programmes, Senior Lecturer in Law, Brighton Business School</p> <p>Chair: <b>Janine Ellis</b> Head of School Operations, Alliance Manchester Business School</p>



Breakout iv.	Breakout v.	Breakout vi.
<p>11:30 <b>Collaborating with the FE sector to deliver a joined-up approach to tertiary education</b> How the HE and FE sectors can work together on degree apprenticeships and in other ways to deliver a more effective system of post-18 education.</p> <p><b>Alun Francis</b> Principal and Chief Executive, Oldham College</p> <p><b>Dharma Kovvuri</b> Dean, UCLan Burnley Campus and Director of Business Development, Faculty of Lancashire School of Business and Enterprise</p> <p><b>Dr Yvonne Moogan</b> Associate Professor of Online Business Education Leeds University Business School</p> <p>Chair: <b>Professor Caroline Elliott</b> Deputy Dean, Aston Business School</p>	<p><b>Empowering students for today's knowledge economy</b> How business &amp; management education is evolving to meet the changing demands of the labour market in the UK and internationally.</p> <p><b>Professor Ben Brabon</b> Director of Learning and Teaching, Surrey Business School</p> <p><b>Angela Short</b> Lecturer, School of Business and Humanities, Dundalk Institute of Technology</p> <p><b>Dr Wilson Wong</b> Head of Insight &amp; Futures, Chartered Institute of Personnel and Development</p> <p>Chair: <b>Professor Julia Clarke</b> Pro-Vice Chancellor, Faculty of Business and Law, Manchester Metropolitan University</p>	<p><b>Nurturing social enterprise</b> The growing social enterprise sector presents important opportunities for business schools and exciting careers for students. We explore the ways in which supporting social enterprise can help business schools increase their civic impact and improve graduate employability.</p> <p><b>Gail Boag</b> Dean, The Business School, Edinburgh Napier University</p> <p><b>Stephanie Burras</b> Chief Executive, Ahead Partnership</p> <p><b>Peter Holbrook</b> Chief Executive Officer, Social Enterprise UK</p> <p>Chair: <b>Dr Mairi Watson</b> Dean, Faculty of Business and Law, University of Northampton</p>
<p>12:30 Lunch</p> <p>Lunchtime drop-in session: <b>Introducing the Chartered ABS's new Taskforce on 'Business Schools and the Public Good'</b> The Chartered ABS's new Taskforce will explore how business schools contribute to the public good and suggest ways in which these contributions can be built upon. Join us for this drop-in session to find out about the Taskforce's aims and workplan, and have the opportunity to ask questions and offer suggestions. The session will be led by the co-chairs of the Taskforce: <b>Professor Martin Kitchener</b>, former Dean, Cardiff Business School and <b>Tom Levitt</b>, founder, Sector 4 Focus.</p>		

### Deep Dive 1

13:30 **Communicating knowledge, insights, discoveries and ideas to business, government and the public**

This session explores the routes by which business & management researchers can communicate their research to the outside world, and the obstacles that need to be overcome if these channels are to be used effectively.

**Annabel Bligh**, Business and Economy Editor, The Conversation UK

**Professor Caroline Elliott**, Deputy Dean, Aston Business School

**Professor Robert MacIntosh**, Head of School of Social Sciences, Heriot-Watt University

Chair: **Professor Natasha Mauthner**, Director of Research, Newcastle University Business School

### Deep Dive 2

**Delivering small business growth programmes in an uncertain funding environment**

This session explores how the reduction/withdrawal of EU funding will impact business school's ability to deliver growth programmes for small businesses, and what action can be taken to identify alternative sources of funding.

**Lynn Oxborrow**, Principal Lecturer, Nottingham Business School

**Linda Roberts**, Director of Business & Innovation, London College of Fashion

Chair: **Dr Tom Williamson**, Head of School (Economics, Finance and Accounting), Coventry University

### Deep Dive 3

13:30 **Improving the progression and attainment of BAME students in business schools**

This session explores how business schools can more effectively support BAME students during their studies and improve their employment outcomes.

**Amatey Doku**, Consultant, Nous Group; formerly Vice President (Higher Education), NUS

**Nathan Ghann**, Student Success Lead, University of Hertfordshire Business School

**Dr Billy Wong**, Associate Professor in Widening Participation, Deputy Director of Postgraduate Studies & Diversity and Inclusion champion, University of Reading

Chair: **Professor Mike Noon**, Dean, School of Business and Management, Queen Mary University of London

15:00 Close of conference

### Deep Dive 4

**The Certified Management & Business Educator (CMBE) surgery: what's in it for business schools and their faculty?**

This session will provide the opportunity to understand the detail of the CMBE and discuss how business schools are using it to develop faculty and raise teaching excellence.

**Barney Roe**, Director of Communications, Chartered Association of Business Schools