CHARTERED ASSOCIATION
OF BUSINESS SCHOOLS


## STUDENT ENROLMENTS IN BUSINESS \& ADMINISTRATIVE STUDIES 2018/19

Figures from the Higher Education Statistics Agency

## INTRODUCTION

The tables and graphs below show data on student enrolments within the 'Business \& Administrative Studies' subject area for the years 2011/12 to 2018/19. Student enrolments ${ }^{1}$ are shown by domicile (non-EU international, EU, and UK) and level of study (undergraduate and postgraduate). It is based on data publicly released by the Higher Education Statistics Agency (HESA) in February $2020^{2}$.

## STUDENT ENROLMENT TABLES

## All Business \& Administrative Studies students

| Domicile <br> (basic) | $2011 / 12$ | $2012 / 13$ | $2013 / 14$ | $2014 / 15$ | $2015 / 16$ | $2016 / 17$ | $2017 / 18$ | $2018 / 19$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-EU | 102,410 | 101,650 | 105,575 | 101,160 | 97,820 | 95,055 | 99,700 | 105,465 |
| Other EU | 28,095 | 24,805 | 24,635 | 24,320 | 24,750 | 26,495 | 27,260 | 28,355 |
| UK | 233,355 | 210,790 | 206,390 | 201,395 | 203,775 | 211,745 | 216,010 | 224,650 |
| Total | 363,860 | 337,245 | 336,600 | 326,875 | 326,345 | 333,295 | 342,970 | 358,470 |

As \% of total

| Domicile <br> (basic) | $2011 / 12$ | $2012 / 13$ | $2013 / 14$ | $2014 / 15$ | $2015 / 16$ | $2016 / 17$ | $2017 / 18$ | $2018 / 19$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-EU | $28 \%$ | $30 \%$ | $31 \%$ | $31 \%$ | $30 \%$ | $29 \%$ | $29 \%$ | $29 \%$ |
| Other EU | $8 \%$ | $7 \%$ | $7 \%$ | $7 \%$ | $8 \%$ | $8 \%$ | $8 \%$ | $8 \%$ |
| UK | $64 \%$ | $63 \%$ | $61 \%$ | $62 \%$ | $62 \%$ | $64 \%$ | $63 \%$ | $63 \%$ |

Undergraduate Business \& Administrative Studies students

| UG <br> students | $2011 / 12$ | $2012 / 13$ | $2013 / 14$ | $2014 / 15$ | $2015 / 16$ | $2016 / 17$ | $2017 / 18$ | $2018 / 19$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  <br> Admin <br> Studies | 249,955 | 231,480 | 228,730 | 223,755 | 228,200 | 235,325 | 240,040 | 249,680 |
| All subjects | $1,928,140$ | $1,803,840$ | $1,759,915$ | $1,727,895$ | $1,747,855$ | $1,766,285$ | $1,776,540$ | $1,798,240$ |
|  <br> Admin <br> as \% of <br> Total | $13 \%$ | $13 \%$ | $13 \%$ | $13 \%$ | $13 \%$ | $13 \%$ | $14 \%$ | $14 \%$ |

[^0]Undergraduate Business \& Administrative Studies students by domicile

| Domicile <br> (basic) | $2011 / 12$ | $2012 / 13$ | $2013 / 14$ | $2014 / 15$ | $2015 / 16$ | $2016 / 17$ | $2017 / 18$ | $2018 / 19$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-EU | 43,240 | 45,430 | 47,520 | 45,390 | 44,675 | 44,700 | 44,835 | 46,325 |
| Other EU | 18,450 | 16,355 | 15,765 | 15,585 | 16,430 | 17,950 | 18,950 | 20,205 |
| UK | 188,265 | 169,695 | 165,445 | 162,780 | 167,095 | 172,675 | 176,255 | 183,150 |
| Total | 249,955 | 231,480 | 228,730 | 223,755 | 228,200 | 235,325 | 240,040 | 249,680 |

As \% of total

| Domicile <br> (basic) | $2011 / 12$ | $2012 / 13$ | $2013 / 14$ | $2014 / 15$ | $2015 / 16$ | $2016 / 17$ | $2017 / 18$ | $2018 / 19$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-EU | $17 \%$ | $20 \%$ | $21 \%$ | $20 \%$ | $20 \%$ | $19 \%$ | $19 \%$ | $19 \%$ |
| Other EU | $7 \%$ | $7 \%$ | $7 \%$ | $7 \%$ | $7 \%$ | $8 \%$ | $8 \%$ | $8 \%$ |
| UK | $75 \%$ | $73 \%$ | $72 \%$ | $73 \%$ | $73 \%$ | $73 \%$ | $73 \%$ | $73 \%$ |

Postgraduate Business \& Administrative Studies students

| PG students | $2011 / 12$ | $2012 / 13$ | $2013 / 14$ | $2014 / 15$ | $2015 / 16$ | $2016 / 17$ | $2017 / 18$ | $2018 / 19$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  <br> Admin <br> Studies | 113,910 | 105,770 | 107,865 | 103,115 | 98,150 | 97,970 | 102,930 | 108,800 |
| All subjects | 568,505 | 536,440 | 539,440 | 538,180 | 532,975 | 551,595 | 566,555 | 585,730 |
|  <br> Admin as \% <br> of Total | $20 \%$ | $20 \%$ | $20 \%$ | $19 \%$ | $18 \%$ | $18 \%$ | $18 \%$ | $19 \%$ |

Postgraduate Business \& Administrative Studies students by domicile

| Domicile <br> (basic) | $2011 / 12$ | $2012 / 13$ | $2013 / 14$ | $2014 / 15$ | $2015 / 16$ | $2016 / 17$ | $2017 / 18$ | $2018 / 19$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-EU | 59,170 | 56,220 | 58,055 | 55,765 | 53,150 | 50,355 | 54,865 | 59,145 |
| Other EU | 9,650 | 8,450 | 8,865 | 8,735 | 8,320 | 8,545 | 8,310 | 8,150 |
| UK | 45,090 | 41,100 | 40,945 | 38,615 | 36,680 | 39,070 | 39,755 | 41,500 |
| Total | 113,910 | 105,770 | 107,865 | 103,115 | 98,150 | 97,970 | 102,930 | 108,795 |

As \% of total

| Domicile <br> (basic) | $2011 / 12$ | $2012 / 13$ | $2013 / 14$ | $2014 / 15$ | $2015 / 16$ | $2016 / 17$ | $2017 / 18$ | $2018 / 19$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-EU | $52 \%$ | $53 \%$ | $54 \%$ | $54 \%$ | $54 \%$ | $51 \%$ | $53 \%$ | $54 \%$ |
| Other EU | $8 \%$ | $8 \%$ | $8 \%$ | $8 \%$ | $8 \%$ | $9 \%$ | $8 \%$ | $7 \%$ |
| UK | $40 \%$ | $39 \%$ | $38 \%$ | $37 \%$ | $37 \%$ | $40 \%$ | $39 \%$ | $38 \%$ |

Business \& Administrative Studies - All student enrolments by domicile


Business \& Administrative Studies - Percentage of student enrolments by domicile



[^0]:    ${ }^{1}$ The figures are for full-time and part-time enrolments combined.
    ${ }^{2}$ Higher Education Statistics Agency, 'Table 22 - HE student enrolments by subject of study and domicile 2014/15 to 2018/19', published February 2020 https://www.hesa.ac.uk/data-and-analysis/students/what-study. Data for 2011/12 to 2013/14 taken from HESA public data releases from prior years.
    Data for Business \& Administrative Studies students based on Joint Academic Coding System (JACS) subject area '(D) Business \& administrative studies'.

