



STUDENT ENROLMENTS IN BUSINESS& ADMINISTRATIVE STUDIES 2018/19

Figures from the Higher Education Statistics Agency

Chartered Association of Business Schools, February 2020

INTRODUCTION

The tables and graphs below show data on student enrolments within the 'Business & Administrative Studies' subject area for the years 2011/12 to 2018/19. Student enrolments¹ are shown by domicile (non-EU international, EU, and UK) and level of study (undergraduate and postgraduate). It is based on data publicly released by the Higher Education Statistics Agency (HESA) in February 2020².

STUDENT ENROLMENT TABLES

All Business & Administrative Studies students

Domicile (basic)	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19
Non-EU	102,410	101,650	105,575	101,160	97,820	95,055	99,700	105,465
Other EU	28,095	24,805	24,635	24,320	24,750	26,495	27,260	28,355
UK	233,355	210,790	206,390	201,395	203,775	211,745	216,010	224,650
Total	363,860	337,245	336,600	326,875	326,345	333,295	342,970	358,470

As % of total

Domicile (basic)	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19
Non-EU	28%	30%	31%	31%	30%	29%	29%	29%
Other EU	8%	7%	7%	7%	8%	8%	8%	8%
UK	64%	63%	61%	62%	62%	64%	63%	63%

Undergraduate Business & Administrative Studies students

UG	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19
students								
Business &	249,955	231,480	228,730	223,755	228,200	235,325	240,040	249,680
Admin								
Studies								
All subjects	1,928,140	1,803,840	1,759,915	1,727,895	1,747,855	1,766,285	1,776,540	1,798,240
Business &	13%	13%	13%	13%	13%	13%	14%	14%
Admin								
as % of								
Total								

¹ The figures are for full-time and part-time enrolments combined.

² Higher Education Statistics Agency, 'Table 22 - HE student enrolments by subject of study and domicile 2014/15 to 2018/19', published February 2020 https://www.hesa.ac.uk/data-and-analysis/students/what-study. Data for 2011/12 to 2013/14 taken from HESA public data releases from prior years.

Data for Business & Administrative Studies students based on Joint Academic Coding System (JACS) subject area '(D) Business & administrative studies'.

Undergraduate Business & Administrative Studies students by domicile

Domicile (basic)	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19
Non-EU	43,240	45,430	47,520	45,390	44,675	44,700	44,835	46,325
Other EU	18,450	16,355	15,765	15,585	16,430	17,950	18,950	20,205
UK	188,265	169,695	165,445	162,780	167,095	172,675	176,255	183,150
Total	249,955	231,480	228,730	223,755	228,200	235,325	240,040	249,680

As % of total

Domicile (basic)	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19
Non-EU	17%	20%	21%	20%	20%	19%	19%	19%
Other EU	7%	7%	7%	7%	7%	8%	8%	8%
UK	75%	73%	72%	73%	73%	73%	73%	73%

Postgraduate Business & Administrative Studies students

PG students	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19
Business &	113,910	105,770	107,865	103,115	98,150	97,970	102,930	108,800
Admin								
Studies								
All subjects	568,505	536,440	539,440	538,180	532,975	551,595	566,555	585,730
Business &	20%	20%	20%	19%	18%	18%	18%	19%
Admin as %								
of Total								

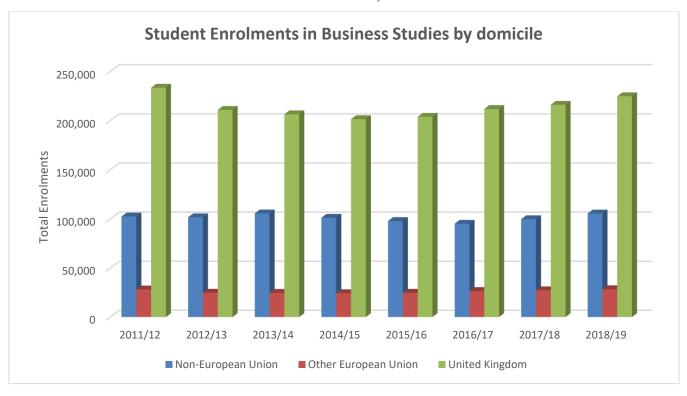
Postgraduate Business & Administrative Studies students by domicile

Domicile (basic)	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19
Non-EU	59,170	56,220	58,055	55,765	53,150	50,355	54,865	59,145
Other EU	9,650	8,450	8,865	8,735	8,320	8,545	8,310	8,150
UK	45,090	41,100	40,945	38,615	36,680	39,070	39,755	41,500
Total	113,910	105,770	107,865	103,115	98,150	97,970	102,930	108,795

As % of total

Domicile (basic)	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19
Non-EU	52%	53%	54%	54%	54%	51%	53%	54%
Other EU	8%	8%	8%	8%	8%	9%	8%	7%
UK	40%	39%	38%	37%	37%	40%	39%	38%

Business & Administrative Studies - All student enrolments by domicile



Business & Administrative Studies – Percentage of student enrolments by domicile

