

PROGRAMME 2020

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Explore the programme:

Day 1: Monday 14 September

Day 2: Tuesday 15 September

Day 3: Wednesday 16 September

Day 4: Thursday 17 September

Day 5: Friday 18 September

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LTSE 2020: PROGRAMME

Day One: **Monday 14 September**

09:30-10:10	Main Stage Session: Preparing students for the changing world of work Exploring how Covid-19 has accelerated some existing trends in the changing nature of the workplace and the associated skills, knowledge and behaviours that business schools need to teach their students if they are to find successful careers during a recession. Professor Nassim Belbaly, Director, Birmingham City University Business School Jackie Henry, Consulting People & Purpose Lead, Deloitte UK Professor Heather McGregor, Dean, Edinburgh Business School Wilson Wong, Head of Insight and Future, CIPD; Visiting Professor Nottingham Business School Chair: Professor Gillian Armstrong, Director of Business Engagement, Ulster University Business School		
10:10-10:50	Collaborating with students in times of increasing diversity: Providing students with the space and agency to share their teaching and learning experiences in a four-year accounting course Obtaining and reacting to feedback from students has never been as critical as right now as we move into potentially novel ways of teaching and interacting with our students. Gaining an informed understanding how students experience our pedagogical interventions can be best achieved through asking for and heeding these responses Dr Peta Myers Senior Lecturer, University of Exeter	Dare to design? Integrating design thinking into management education The paper discusses the challenges of introducing design thinking into business curriculum emphasizing balance between delivering the innovative, creative and iterative nature of design thinking whilst accommodating business education practice needs. It also demonstrates the complementarity and benefits of collaboration between design and management education faculty. Dr Radka Newton Senior Teaching Fellow, Lancaster University Management School	Exploring a pedagogy of ethics education Further details to be announced Beth Picton Senior Teaching Fellow in Accounting, Durham University Business School
10:50-11:30	Through the lens of students: How self-reflection, coaching and community is enhancing their personal & professional development and student experience Further details to be announced Rona Doig Head of Student Development, University of Edinburgh Business School Mally Smith MSc Alumna, University of Edinburgh Business School	New ideas for assessments Further details to be announced Patricia Perlman-Dee Senior Lecturer, Alliance Manchester Business School	
11:30-12:10	Break		


<p>12:10 – 12:50</p> 	<p>Partnering to embed existing digital resources for student engagement and assessment (summative and formative)</p> <p>We discuss how Pearson's MyLab digital resources have been embedded successfully in a large level 1 module at QUB, including integration into assessment. We identify benefits including increased engagement, fast but detailed feedback and efficient, effective assessment. We highlight opportunities for innovative online assessment and integration with online teaching.</p> <p>Gail Capper, Outcomes and Insight Manager, Pearson Danielle McConville, Senior Lecturer (Education), Queen's University Belfast</p> <p>Pre-event webinar: Learning and Teaching Online: Effective practices, 11:00 – 12:00, 9 September Click here to register for this free webinar</p>	
<p>12:50 – 13:30</p>	<p>PRESENTATIONS POWERED BY PECHAKUCHA</p> <p>Data-driven teaching: Using learning analytics to inform teaching practice In the new big data world, data can help to identify the students' learning needs for ongoing adjustment and improvement of teaching practice. This presentation will demonstrate how we implement data-driven teaching using Canvas Analytics to identify struggling students at an early stage and improve student retention and progression rates.</p> <p>Lim Teoh, Faculty Head of Learning and Teaching, Faculty of Business, Law and Digital Technologies, University of Winchester</p> <p>Check out the digital skills check Enriching learning through technology can enrich learners' command of technology – particularly in the area of hotly-demanded digital skills. This PechaKucha tells how I helped learners on a marketing module spot gaps in their digital skills, find where to fill them, and see how much they had learned in the process.</p> <p>Dr Terry O'Sullivan, Senior Lecturer in Management, The Open University Business School</p> <p>Using collaborative online international learning projects to enrich students' learning experiences Further details to be announced</p> <p>Alison Maton, Senior Lecturer Hospitality and Tourism, Coventry University London Dr Hany Wells, Associate Dean - Student Experience and Quality Assurance, Coventry University London</p>	
<p>13:30 – 14:10</p>	<p>Enabling innovation: practical measures and considerations</p> <p>This workshop addresses the practicalities of introducing innovative approaches to learning into a degree course. It considers tensions between the demands of academics, students, and other stakeholders, and how these can be resolved. Participants are encouraged to relate this to their experience especially in the light of this year's events.</p> <p>Dr Martin Rich Senior Lecturer in Information Management, City, University of London's Business School</p>	<p>What the pandemic taught us about student equity: creating the next normal</p> <p>Details to be announced</p> <p>Dr Wendy Purcell Research Scholar, Harvard T.H. Chan School of Public Health, Harvard University</p>


<p>14:10 – 14:50</p> 	<p>Successful case teaching: online and in-person</p> <p>Are you interested in teaching with cases, online and in-person? In this session case expert Scott Andrews will explore how to increase engagement and interactivity in your classes through teaching effectively with cases.</p> <p>Dr Scott Andrews, Head of Department for Marketing and Enterprise, University of Worcester Business School; Workshop Tutor, The Case Centre</p>
<p>14:50 – 15:30</p>	<p>ROUNDTABLE DISCUSSIONS</p> <p>The Future Leaders Certificate: Preparing our MSc students for the future of work</p> <p>This discussion will present an extra-curricular programme for MSc students, ‘The Future Leaders Certificate’, piloted in 2018-19 and pivoted to run online in 2019-20. During the programme students developed a range of employability skills in the areas of creativity, agility, communications, networking, working with others, and digital capabilities.</p> <p>Dr Nicki Newman, Director of Postgraduate Taught Programmes, Birmingham Business School Sandy Purewal, Skills Development Consultant, University of Birmingham</p> <p>Levelling inequalities in access to PG programmes: The impact of the postgraduate loan</p> <p>The Postgraduate Loan has allowed for a significant expansion in Master’ numbers. This discussion allows us time together to reflect on this expansion. Has the Postgraduate loan reduced the perceived inequalities in access to Postgraduate Education. Further, given there are few specifically postgraduate jobs outside of particular specialist areas (such as academic research) It is also unclear what Postgraduate students do after graduation and what factors affect master’s their destinations</p> <p>Garry Carr, MBA Course Director, School of Business Strategy, Operations & Enterprise, Leeds Beckett University</p> <p>Exploration of the data literacy skills of business and management graduates. What is the effect of skill levels in this area on graduate employability in business?</p> <p>Further details to be announced</p> <p>Liz Cunningham, Senior Lecturer, Newcastle Business School</p> <p>Preparing students for their future careers: Coventry University London’s approach to developing ‘Global Enterprising Graduates’</p> <p>Further details to be announced</p> <p>Dr Hany Wells, Associate Dean, Student Experience and Quality Assurance, Coventry University London Gareth Lewis, Head of Careers, Employability and Enterprise, Coventry University London</p> <p>Ways to enhance learning through cross-national interaction</p> <p>In this discussion we explore critical questions including: should teachers in HE intervene to promote cross-national interaction? What are the challenges that prevent us from intervening to encourage cross-national interaction? How can we promote cross-national interaction?</p> <p>Dr Geethanjali Selvaretnam, Senior Lecturer, University of Glasgow Dr Wenya Cheng, Lecturer, University of Glasgow</p>

15:30 – 16:10	<p>Developing a cross-cultural mindset for our ‘Generation-Z’ student</p> <p>Further details to be announced</p> <p>Frances Devine Course Director, Ulster University</p> <p>Dr Donna Caldwell Employability Adviser, Ulster University</p> <p>Dr Adrian Devine Lecturer, Ulster University</p>	<p>Bedfellows for 10 years: optimising academic English for business support at Newcastle and Hertfordshire Business Schools</p> <p>We will share the results of a collaboration between Newcastle Business School and Hertfordshire Business School aimed at optimising English for Specific Purposes (ESP) support. As Business Schools debate whether to centralise or embed ESP, this presentation will demonstrate the advantages of a wider take-up of the Contextualised Embedded Model (CEM) and further collaborations.</p> <p>Daniel Pearce Academic English for Business Programme Leader, Hertfordshire Business School</p> <p>Karen Robins, Associate Dean, Learning and Teaching, Hertfordshire Business School</p> <p>Professor Diane Sloan, Professor of Learning and Teaching, Newcastle Business School</p>	<p>Online students as consumers or producers of knowledge? Challenges and enablers</p> <p>Further details to be announced</p> <p>Dr Helen Shiels Lecturer in Management, Ulster University Business School</p> <p>Professor Diane Sloan Professor of Learning and Teaching, Newcastle Business School</p>
16:10 – 16:50	<p>Innovative teaching practices in developing enterprising, ethical and work ready graduates</p> <p>This session will introduce you to the Museum of the Future methodology that allows students to design and experience the future. It will demonstrate how this experiential learning can help students deal with both the push of the present and the pull of the future. and be confident in the decisions they are making about their studies and future career paths.</p> <p>Ann Davidson Enterprise Programme Manager, Scottish Institute for Enterprise</p> <p>Dr Pauline Bremner Teaching Fellow, Aberdeen Business School, Robert Gordon University</p>	<p>Transcending transaction through transformation: Implications for assessment re-design</p> <p>Our focus is upon students’ understandings of ‘intellectual stimulation’, a key NSS metric. Empirical findings indicate that while students report experiencing less ‘intellectual stimulation’ than they expect or desire, their understandings of this term is varied and contradicts educators’ definitions. We outline implications for assessment re-design.</p> <p>Kate Black Associate Professor in Management and Director of Education, Newcastle Business School</p>	
16:50	End of Day 1		

LTSE 2020: PROGRAMME

Day Two: **Tuesday 15 September**

	<p>08:30-9:30 Third Directors of Learning & Teaching Meeting This meeting is solely for Directors of Learning and Teaching (or those with an equivalent position) at Chartered ABS member institutions.</p> <p>Facilitated by:</p> <p>Professor Heather McLaughlin Dean, Faculty of Business and Law, De Montfort University and Chair, Chartered ABS LTSE Committee</p>	<p>8:50-9:30 Roundtable Discussion How can business schools develop graduate employability Further details to be announced</p> <p>Professor Sonia Dickenson Dean, Learning and Teaching, Faculty of Business and Law, Curtin University</p> <p>Professor Dawn Bennett Distinguished Research Fellow, Curtin University</p> <p>Dr Kerry Russo Associate Dean, Learning & Teaching, College of Business, Law and Governance, James Cook University</p> <p>Professor Sandra Luxton Associate Dean (Learning Innovation), Faculty of Business and Law, Swinburne University of Technology</p>
9:30 – 10:10	<p>ROUNDTABLE DISCUSSIONS</p> <p>Feel the fear and do it anyway: Objections and solutions to online learning Further details to be announced</p> <p>Dr Matt Offord, Lecturer in Technology Enhanced Learning and Teaching, Adam Smith Business School</p> <p>Exploring assessment and feedback through a different lens: Business school academics in management roles undertaking doctoral studies Lecturers engaging in any programme of intense study reverses the usual staff/ student status. This discussion explores how being a student while working full-time in a Business School brings heightened insight now that we are on the “receiving end” of assessment and feedback.</p> <p>Erica Cargill, Academic Strategic Lead - Department of Management, Aberdeen Business School Garry Carr, MBA Course Director, School of Business Strategy, Operations & Enterprise, Leeds Beckett University Lesley Glass, Associate Dean Visiting Lecturers, Hertfordshire Business School Dawn Howard, Senior Lecturer in Organisational Behaviour (Management), University of Sussex Business School</p> <p>Digitalising learning opportunities to enhance student experience Further details to be announced</p> <p>Professor Vish Maheshwari, Associate Dean – Students, Staffordshire University</p>	
10:10 – 10:50	<p> Digital assessment at business schools: Benefits, trends, opportunities – a case study of the University of Bath, School of Management What are the benefits, trends, and opportunities of e-assessment in business schools? In this session, we discuss the lessons learnt from the University of Bath School of Management’s pilot project with Inspera Assessment. We will also reflect on the insights gained at the Digital Examinations Forum, founded by some of the key thinkers and experts on the topic of digital assessment in Higher Education, which the University of Bath and Inspera Assessment co-hosted in June 2020.</p> <p>Dr Donald Lancaster, Director of Studies for the Executive MBA, University of Bath, School of Management Dr Anja Sisarica, Strategic Relations Manager, Inspera</p>	

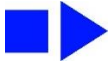
10:50 – 11:30	<p>Mind the gap: Experiencing the space between academic and practice communities in HRM/D education</p> <p>This session looks at how educators can straddle the problematic gap between HRM practice and academia, in within on work-based/work-related learning in HE. It explores how this gap is experienced by students, through the lens of communities of practice, and proposes approaches which can be used to bridge this gap, both by acknowledging congruence between communities, and seeking ways to cross between practice and academic contexts.</p> <p>Dr Helen Charlton Director of Education, Degree Apprenticeships – Leadership and HRM, Newcastle Business School</p>	<p>Enhanced student satisfaction through effective allocation and supervision approach- A case study</p> <p>In this session we will discuss three allocation methods that were used to improve economics undergraduate dissertation supervision experience at the University of Glasgow. We will present online survey data and results of the analysis, which suggest an allocation and supervision approach that can significantly enhance student and supervisor engagement and satisfaction.</p> <p>Dr Paulina Navrouzoglou Lecturer, University of Glasgow</p> <p>Dr Lovleen Kushwah Lecturer, University of Glasgow</p>	<p>The ‘narrated PowerPoint presentation’ as an alternative to traditional assessed oral presentations</p> <p>Further details to be announced</p> <p>Dr Mike Crone Lecturer (Education) in International Business, Queen’s Management School</p>
11:30 – 12:10	Break		
12:10 – 12:50	<p> Adapting to modern teaching and learning in the transforming world of Higher Education</p> <p>Hear how academic, Donal Palcic has implemented digital learning in his teaching with the use of adaptive tools, online simulations and assessment. We will also discuss how technology has transformed the higher education space.</p> <p>Garry Sheahan, Senior Academic Consultant, McGraw-Hill Dónal Palcic, Lecturer in Economics, Kemmy Business School</p>		
12:50 – 13:30	<p>PRESENTATIONS POWERED BY PECHAKUCHA</p> <p>Chaired by: Professor W David McCausland, Director of Undergraduate Studies, University of Aberdeen Business School</p> <p>Partnering modules with employers</p> <p>Module partnership involves an organisation setting a business challenge at the start of the module, which students are then required to solve by the end of the module being taught. The challenge is a real issue that the organisation is facing, which requires some original thought. In this presentation I will explain this approach which helps to prepare students for the world of work, because they have the opportunity to apply what they are being taught in their degree to a ‘real’ situation.</p> <p>Kathy Daniels, Associate Pro-Vice Chancellor International (Recruitment and Global Pathways), Aston University</p> <p>Developing, designing and delivering a holistic employability programme: Enhancing the profile and provision in a Russell Group business school</p> <p>In our Pecha Kucha presentation, we outline how we developed our new global graduate attributes, designed an employability strategy and deliver our comprehensive programme. We reflect on how students have been involved in co-creation and how we support staff and students to recognise and engage with cohort-specific opportunities.</p> <p>Dr Fiona Robson, Director of Excellence in Learning and Teaching, Newcastle University Business School</p>		


	Mentorship melding: piloting a postgraduate mentoring network within the Fashion Business School Sharing topline results from the postgraduate mentoring network, piloted within the Fashion Business School at London College of Fashion, UAL, with a dual aspect: intra-alumni peer mentoring and inter-sector mentoring. Critical questions asked and addressed include - how does social learning, social networking and mentoring theories convergence in generating an embodied learning experience? What is the role and benefits of mentoring for PG students? and, What are the broader effects of mentorship on all stakeholders? Bethan Alexander , Senior Lecturer, Course Leader Global Fashion Retailing & Research Fellow, London College of Fashion, UAL		
13:30-14:10	Using technology in active blended learning to accelerate praxis gains for employability Blended learning approaches are common in business schools but are often under-theorised and lack consistent meaning. This workshop aims to achieve a greater understanding of active blended learning and its benefits for praxis development by demonstrating and evaluating a Masters Level HRM module designed around Laurillard's (2009) conversational framework. Dr Elaine Yerby Senior Lecturer in Practice, London school of Economics Rebecca Page-Tickell Director of MBA Programmes, University of East London	Inclusive teaching is harder than it looks - but there is a way Further details to be announced Nick Cartwright Senior Lecturer in Law, Faculty of Business and Law, University of Northampton	How do UK universities support commuter students? Further details to be announced Dr Kay Emblen-Perry Senior Lecturer, Sustainable Management, University of Worcester Business School
14:10 – 14:50	Break		
14:50 – 15:30	Main Stage Session: Tackling race inequality Exploring the challenges of delivering meaningful Equality, Diversity and Inclusion practices to a wide spectrum of students and about specific actions that can be taken (eg around the decolonisation of the curriculum) to tackle race inequalities in business schools. Professor Uduak Archibong MBE , Professor of Diversity, Strategic Advisor for Equality, Diversity and Inclusion, University of Bradford Professor Binna Kandola OBE , Partner, Pearn Kandola Dr Zainab Khan , Pro Vice-Chancellor (Outcomes & Inclusion), London Metropolitan University Professor Palie Smart , Head of School of Management, University of Bristol Chair: Professor Sally Everett , Vice Dean (Education), King's Business School		

15:30-16:10	Cocreation through action research with employers, students and staff for employability development Further details to be announced Sara Bird Faculty Director for Learning and Teaching, Bristol Business School, University of the West of England		Transitioning to a workplace mind-set: formalising reflective role play to develop an integrated undergraduate curriculum in the business school This paper presents a solution to the problem of integrating an undergraduate curriculum using reflective role play. Participants will benefit from reviewing a number of specially designed strategic role play activities, along with an evaluation of how this is integrated into the assessment criteria and student development. Dr James Cunningham Academic Team Lead, Aberdeen Business School, Robert Gordon University
16:10-16:50	Success Lab- Enabling York St John University Business School students reach their potential and be ready for work York Business School launched an enrichment and enhancement provision "Success Lab" in 2019. As a consequence of positive results and outstanding student feedback, this programme has now been made available to all students across the institution. This presentation discusses rationale, outcomes, lessons learned and our next steps to build upon progress made. It will discuss impact thus far on the TEF metrics and narrative alongside how we have kept focus on helping our students reach their potential Rebecca Padget Lecturer, York Business School Dr Bob Gammie Dean, York Business School	COVID-19 and the future of graduate employment Early insights from university careers advisors and graduate recruiters in the accounting, banking, and finance sector Dr William Donald Research Scholar, Ronin Institute; Visiting Research Academic, Southampton Business School	The Certified Management and Business Educator: an introduction Details to be announced Barney Roe Director of Communications, Chartered Association of Business Schools
16:50	End of Day 2		

<div></div> <div>LTSE 2020: PROGRAMME</div> <div>Day Three: Wednesday 16 September</div>			
9:30 – 10:10	Main Stage Session: The future of teaching Exploring the impact on educators and students of online teaching and the future direction of teaching in higher education. Particular attention will be paid to the technological and pedagogic implications of hybrid delivery. Professor Bugewa Apampa , Professor of Access and Participation, Birmingham City University Mary Curnock Cook OBE , Non-Executive Portfolio in Education and Edtech Dr Esther Jubb , Head of Academic Services, Pearson UK Professor Devendra Kodwani , Executive Dean, The Open University Business School Chair: Professor Heather McLaughlin , Dean, Faculty of Business and Law, De Montfort University and Chair, Chartered ABS LTSE Committee		
10:10 – 10:50	Curricula, creativity, digitalisation and authentic assessment This session will demonstrate how digital authentic assessments, can enhance student engagement and support the development of digital employability skills. The rationale for this session, is based on research that identified that Business Schools are theory and research centric and their graduates lack creative digital skills. Assessment examples will be presented. Dr Sarah Montano Senior Lecturer in Marketing, Birmingham Business School	Virtual learning environments: Student engagement, perceptions and performance This paper examines the impact of VLEs on student achievement by analysing actual and intended VLE use against actual performance. We use ANOVA and regression techniques on two years' of data for two year-through business modules to evaluate engagement with and impact of different types of VLE content on performance. Melanie Powell Senior Lecturer in Economics, Derby Business School Dr Eugene Michaels Senior Lecturer in Economics, University of Derby	Re-placing the placement: Enhancing the work placement experience of Newcastle University Business School students Further details to be announced Dawn McCartie Lecturer in Marketing, Newcastle University Business School
10:50 – 11:30	Blending assessment transformation with innovative personal tutoring to improve attainment and progression Further details to be announced Angela Dalrymple Director of Education and Student Experience, School of Business, London South Bank University Jonathan Sandling Head of Academic Studies, CU London (Coventry University Group)		Assessment choice: narrowing or widening gaps in achievement? Further details to be announced Dr Laura Bennett Associate Director of Academic Practice, University of the West of England Sara Bird , Faculty Director for Learning and Teaching, Bristol Business School, University of the West of England
11:30 – 12:10	Break		

12:10 – 12:50	<p>Main Stage Session: Not going back: Why 2020 has been the kick in the backside that work needed The challenge of dealing with remote working has been a challenge for most businesses round the world. It has provoked firms to be more innovative than ever before (and has inspired them to take a decade's risk in a few months). But what are the consequences for the future of the office, of work and of workplace culture? What should any of us have to look forward to?</p> <p>Bruce Daisley, former VP, Twitter VP, now #1 Bestselling Author</p> <p>Chaired by: Professor Monika Foster, Head of Business, University of Sunderland</p>	
12:50 – 13:30	<p>PRESENTATIONS POWERED BY PECHAKUCHA Chaired by: Professor Gillian Armstrong, Director of Business Engagement, Ulster University Business School</p> <p>The value of giving back: The not-for-profit consultancy project in the MBA program Further details to be announced</p> <p>Patricia Perlman-Dee, Senior Lecturer, Alliance Manchester Business School</p> <p>Plagiarism and academic misconduct (allegations, challenges and management tools) This PechaKucha presentation aims to provide some concluding thoughts about how we could manage the main concurrent challenges of academic misconduct. It aims to provide some ideas about teaching ethics to help students to enhance the academic integrity of their work during the Covid 19 conditions.</p> <p>Dr Mohamed Saeudy, Senior Lecturer in Accounting and Finance, University of Bedfordshire</p>	
13:30 – 14:10	<p>No icebergs, no onions: An innovative approach to cross-cultural Integration at Huddersfield Business School</p> <p>We introduce the fundamentals of cultural difference, beginning with recognition that worldview is culturally formed. We examine examples of dimensional difference in the context of personal intercultural experience and discuss the implications. We share students' responses to covid-19 and the effect on their view of their own and other cultures.</p> <p>Jo Thomas Academic Development Manager, University of Huddersfield</p> <p>Sara-Jane Postill Academic Development Manager, University of Huddersfield</p> <p>Kirsten Jones Senior Lecturer, University Huddersfield</p>	<p>Ready, Set Go! How Gamification in the classroom will give your students the leading advantage in 2020</p> <p>Join us for this session on how gamification can take your classroom to the next level! Our expert speakers will share their experience on increasing student engagement through gamification.</p> <p>Caroline Ennis Independent Academic of Strategy and Operations; Curriculum Designer, HE Management Education</p> <p>Angela Short Lecturer, School of Business and Humanities, Dundalk Institute of Technology</p>
14:10 – 14:50	Break	
14:50 – 15:30	<p>ROUNDTABLE DISCUSSIONS</p> <p>The 6 P's of critical thinking learning environment The Critical Thinking learning environment is one that we can actively develop and curate for our students to ensure that tasks and exercises result in the critical thinking outcomes desired. But how? Facilitators will ask participants to share experiences and will offer a framework of their own for consideration and active discussion.</p> <p>Dr Sarah Ivory, Lecturer, University of Edinburgh Business School Tara Morrison, Senior Teaching Fellow in Business Education</p>	

	<p>Student placements: Bringing work experience back into the classroom</p> <p>It has long been the view that the application of theory through direct experience provides business and management students with the opportunities to develop critical competencies, such as critical thinking, workplace readiness and professional confidence. One way that Business Schools have responded to the need for experimental learning opportunities is by embedding work placements in the curriculum</p> <p>Julia Hodgson, Lecturer, University of Liverpool Management School Professor Liz Crolley, Associate Dean of Undergraduate Programmes, University of Liverpool</p> <p>Playing hard to get: Employer challenges in 'work-romancing' students</p> <p>Further details to be announced</p> <p>Dr Usha Sundaram, Associate Professor, University of East Anglia</p>		
15:30 – 16:10	<p>Building and sustaining long-term connections with PGT students using relationship marketing approaches</p> <p>This session presents a study which considers whether Relationship Marketing (RM) approaches could better assist universities in recruiting and retaining PGT students, more so than traditional Marketing approaches. It will highlight the importance of factors including satisfaction, service quality in building loyalty, trust and commitment with PGT students.</p> <p>Wendy Tabrizi Head of Marketing & Strategy Group, Aston Business School</p>	<p>Compulsory career coaching for final year undergraduates</p> <p>This paper examines a two-year pilot career-development intervention that involved coaching 800 final-year UG students each year. We 1) explore the value added by such an intervention and 2) examine the links between engagement in such activities and levels of career decidedness. The findings have implications for universities' policies and practices.</p> <p>Dr Maria Allen Principal Lecturer and Head of Employability: Faculty of Business and Law, Manchester Metropolitan University</p> <p>Nick Dearden Head of Education: Faculty of Business and Law, Manchester Metropolitan University</p>	<p>Fostering academic socialisation through peer assisted learning</p> <p>Academic Socialization, fostered through PAL, resulted in phenomenal improvements on student attainment and retention at Brunel Business School. Students holding non-traditional entry qualifications - BTECs- or coming from less advantageous socio-economic backgrounds benefited the most from their engagement. With this presentation we share our experience of organising PAL for three years.</p> <p>Dr Grigorios Theodosopoulos, Senior Lecturer in Accounting, Brunel Business School</p> <p>Sue Hardman Senior Lecturer in Financial Accounting and Auditing, Brunel Business School</p>
16:10 – 16:50	<p>Video assessment: An innovation for students and assessors?</p> <p>Fodhla McGrane explains how she used 'video' assessment, including details of the assessment and results. Antoine Rivoire will explain how he enabled the project, showcasing his 'Student Guide to Video Assessment' and examples of students' videos. A 30 mins Q&A follows to discuss pros, cons, and impacts on students.</p> <p>Dr Fodhla McGrane Lecturer, Ulster University Business School</p> <p>Antoine Rivoire Educational Technologist, Office for Digital Learning, Ulster University</p>	<p>We're all TV presenters now!</p> <p>Top tips from a TV director about engaging students in online learning - and dos and don'ts when it comes to Zoom and MS Teams</p> <p>Julian Dismore TV Series Producer and Media Trainer, Direct Productions UK</p> 	

16:50 – 17:50	<p>FRINGE MEETING Learning & Teaching Strategy in uncertain times: Sharing experiences between UK and Canada</p> <p>A roundtable discussion for senior learning and teaching staff or faculty from the Chartered Association of Business Schools and Business Schools Association of Canada (BSAC) member institutions. Discussions will be under the Chatham House Rule and we will explore how to support faculty in developing hybrid teaching models; and share thoughts on building student “campus” experiences in a virtual world.</p> <p>Attendance is restricted to one person per institution and all attendees must register. charteredabs.org/events/bsacfringe2020</p> <p>Co-hosted by:</p> <div style="text-align: right;">  </div>
16:50	End of Day 3

9:30 – 10:10	<p>ROUNDTABLE DISCUSSIONS</p> <p>Less is more, the value of unstructured learning in higher education Further details to be announced</p> <p>Dr Sara Hajikazemi, Lecturer, School of Business, London South Bank University</p> <p>Managing effective learning collaboration within higher and degree apprenticeships Further details to be announced</p> <p>Gillian Saieva, Head of Business, Finance & Accounting, Higher and Degree Apprenticeships, Solent University Celia Walters, Apprenticeships Programme Manager, Solent University</p> <p>Designing curriculum to develop entrepreneurial competencies: an evaluation of educational approaches and the EntreComp framework This session will look at the competencies students develop through different types of entrepreneurial education activities. It will explore the usefulness of the EntreComp framework as a tool for entrepreneurship educators in designing curriculum. There will be a focus on the challenges of developing entrepreneurial competencies through online teaching methods.</p> <p>Dr Adam Frost, Lecturer (Education) in Entrepreneurship, Queen's University, Belfast</p> <p>The upside of stress: growing ability and capacity for change and resilience within our teams Further details to be announced</p> <p>Joanne Powell, Senior Accreditation Advisor and Executive Coach, QED Joan Baker, Leadership Consultant, QED</p>		
10:10 – 10:50	<p>Main Stage Session: To be announced Clare Marchant, Chief Executive, UCAS</p>		
10:50 – 11:30	<p>Towards a communities of practice (CoP) evaluation model: Learning from 'real world' simulations</p> <p>Our investigation models how students might simulate business decisions in a physical and blended learning environment. We use a 'crisis-comms' research context for marketing and public relations students. We model student perceptions using a mixed methods approach (focus groups, interviews, survey). The study is repeated over a 4 year period.</p> <p>Kristine Pole Director of Teaching Enhancement, Canterbury Christ Church University</p> <p>Professor Heather McLaughlin Pro Vice-Chancellor and Dean of</p>	<p>Adopting a skills development framework in work integrated modules</p> <p>This session will provide the rationale and justification in creating a skills development framework in work-integrated modules. Even though the framework was developed with self-managed modules in mind it can be adopted and adapted for other modules. Preliminary evidence suggests that this model can contribute towards students' ability to reflect and engage critically with their professional and academic practices.</p> <p>Dr Iro Konstantinou Research Subject Leader, Pearson College London</p>	<p>Exploring course provision and the popularity of subjects in business and management</p> <p>Further details to be announced</p> <p>Ramin Bokaiian Research Manager, Chartered Association of Business Schools</p>

	<p>Business and Law, De Montfort University</p> <p>Dr Colm Fearon Senior Lecturer in Business Education, Birmingham Business School</p>	<p>Dr Elizabeth Miller Deputy Dean, Pearson Business School</p>	
11:30 – 12:10	Break		
12:10 – 12:50	<p>Understanding the interpretation of skills mapped into the ‘official’ curriculum, where universities should be focusing their attention and why</p> <p>Further details to be announced</p> <p>Carole Still Head of External Engagement (Doctoral Skills Researcher), Coventry University London</p>	<p>Using a digital one minute paper in business school classes to increase participation and engagement, and improve student experience</p> <p>We present the DOMP feedback tool, which can be useful to lecturers in the environment of NSS and TEF and the pressures these bring, as well as teaching in a Covid-19 environment relying on remote and blended learning. We discuss the pros and cons and provide recommendations for its use.</p> <p>Alison Gibb Lecturer in Marketing, University of Glasgow</p> <p>Dr Paula Karlsson-Brown Lecturer in Management, University of Glasgow</p>	
12:50 – 13:30	<p>PRESENTATIONS POWERED BY PECHAKUCHA</p> <p>Developing employer-led soft skills through compressed pedagogy Further details to be announced</p> <p>Dr Nick Quinn, Lecturer in Entrepreneurship, Adam Smith Business School, University of Glasgow Dr Jillian Gordon, Senior Lecturer in Entrepreneurship, Director of Learning and Teaching, Adam Smith Business School, University of Glasgow</p> <p>Supporting students to become what they want to be Further details to be announced</p> <p>Dr Helen Ismael, Lecturer in Coaching, Mentoring & Skills Development, School of Business, London South Bank University Dr Carrie Rutherford, Senior Lecturer, School of Business, London South Bank University</p>		
13:30 – 14:10	<p>The rich Tapestry of Equality, Diversity and Inclusion in the Business School context: Findings from the CABS-sponsored research on EDI</p> <p>Further details to be announced</p> <p>Dr Alexander Kofinas Principal Lecturer in Strategy, University of Bedfordshire</p> <p>Dr Crystal Tsay Senior Lecturer in Human Resources and Organisational Behaviour, University of Greenwich</p>	<p>What’s wrong with our box and what we’ve put in it? An exploration of employers’ need for creativity</p> <p>This session shares research undertaken with employers based on their oft stated need for creativity as a critical skill for the future. The results strengthen the case to increase the profile of creativity in the curriculum, and provide detail needed to design appropriate forms of learning interventions for students.</p> <p>Elaine Clarke College Director of Education and Students, Lincoln International Business School</p>	


14:10 – 14:50	Main Stage Session: The changing nature of business and management education Exploring how business & management education across the globe is adapting to the new normal and how business schools are leveraging new opportunities in their undergraduate, postgraduate and post-experience programmes. Caryn Beck-Dudley , Chief Executive, AACSB Leila Guerra , Vice Dean (Education), Imperial College Business School Anthony Lorin , President, International, McGraw-Hill Chair: Professor Robert MacIntosh , Head of School, Social Sciences, Heriot-Watt University; Chair, Chartered Association of Business Schools		
14:50 – 15:30	Break		
15:30 – 16:10	Closing the loop: using holistic rubrics for effective assessment and feedback Further details to be announced Sarah Honeychurch Teaching Fellow, University of Glasgow	Enhancing Indian MBA students' employability through an experiential and inclusive learning residential: A longitudinal study on student self-development outside of the classroom International students sometimes struggle to obtain work placements as part of their study, and this research explores the use of an experiential learning intervention for enhancing key employability skills (including emotional intelligence) with international MBA students. Our main results will be shared, and interactive discussions included, within the Covid-19 context. Dr Victoria Jackson Senior Lecturer in Business, Full Time MBA programme lead, Lancashire School of Business and Enterprise	Can real-world sustainability audits provide a tool for effective responsible management education? Further details to be announced Dr Kay Emblen-Perry Senior Lecturer, Sustainable Management, University of Worcester Business School
16:10 – 16:50	Main Stage Session: Post-pandemic strategy for higher education Further details to be announced Anup Srivastava , Canada Research Chair, Haskayne School of Business, University of Calgary		
16:50	End of Day 4		



LTSE 2020: PROGRAMME

Day Five: **Friday 18 September**

9:30 – 10:10	<p>Main Stage Session: Supporting our own health and wellbeing</p> <p>Exploring how we as a community of educators can manage our own stresses and anxieties and mutually support our collective health and wellbeing.</p> <p>Professor Sir Cary Cooper CBE, 50th Anniversary Professor of Organizational Psychology and Health Alliance Manchester Business School Dr Farai Jena, Director of Teaching and Learning, University of Sussex Business School Dr Lois Farquharson, Executive Dean, Bournemouth University Business School Dr Jummy Okoya, Senior Lecturer, Organisation Behaviour & HRM, University of East London School of Business and Law Chair: Professor Jerry Forrester, Hertfordshire Business School and Fellow, Chartered Association of Business Schools</p>		
10:10 – 10:50	<p>This is not plagiarism however it is a bad use of "power phrasing": Assessment of home and International student (mis)understandings of citation practice</p> <p>The presentation will share the result of a study of a 2-year period [17/18 and 18/19] of student performance in a 'plagiarism' MCQ. The presentation will share the analysis of the results of the MCQ, providing insights into how students understand the use, or mis-use, of citations in their writing.</p> <p>Sarah Carnegie Lecturer in Human Resource Management, Newcastle University Business School.</p> <p>Dr Elaine Tan Lecturer in Education Innovation, Newcastle University Business School</p>	<p>Can multiple small feedback activities improve student performance? Evidence from a final-year compulsory module</p> <p>Further details to be announced</p> <p>Dr Peter Hughes Lecturer in Economics, University of Leeds</p> <p>Dr Antonio Rodriguez-Gil Lecturer in Economics, University of Leeds</p> <p>Dr Juliane Scheffel Lecturer in Economics, University of Leeds</p>	<p>Embedding digital and 21 century employability skills in the business and management curriculum</p> <p>A case study will be presented showing how academics can embed digital media creation at module level to enhance student 'soft' employability skills, explaining how students created their own digital story/video, together with results of a pre and post student survey.</p> <p>Dr Harriett Purkis Lecturer in Event and Leisure Management, Ulster University</p> <p>Dr Clare Carruthers Senior Lecturer in Tourism and Marketing, Ulster University</p>
10:50 – 11:30	<p>'Lost in the UK': Assumptions and realities of Chinese students' HE experiences</p> <p>This workshop aims to explore, and challenge, participants' perceptions about Chinese students' learning journeys and encourage multi-dimensional thinking about effective, personalised student engagement. Participants' will leave with a wider, deeper and more accurate understanding of the cognitive, affective and behavioural needs of Chinese students on their HE journey.</p>	<p>The Certified Management and Business Educator: an introduction</p> <p>Details to be announced</p> <p>Barney Roe Director of Communications, Chartered Association of Business Schools</p>	

	<p>Dr Paul Fallon Senior Lecturer and International Lead, Lancashire School of Business and Enterprise, University of Central Lancashire</p> <p>Maozhi Chen Associate Professor in Economics, E&M School, Chongqing University of Education</p> <p>Kui Huang Associate Professor, School of Tourism and Service Management, Chongqing University of Education</p> <p>Chuanchu Thurston International Student Academic Mentor, Lancashire School of Business and Enterprise, University of Central Lancashire</p>	
11:30 – 12:10	<p>Covid-19 and disabled students: How business schools can make a difference</p> <p>Exploring how Covid-19 has affected students with disabilities; and the way in which business schools, and their parent universities, are supporting students through the start of the new academic year.</p> <p>Professor Deborah Johnston, Pro-Vice Chancellor (Education), London South Bank University; member Disabled Students Commission</p>	
 12:10 – 12:50	<p>Preparing your students for learning with cases</p> <p>Learning with cases can be a challenging experience for students. In this session case expert Scott Andrews will share practical tips and techniques that you can use to give your students a head start in your online and in-person case classes.</p> <p>Dr Scott Andrews, Head of Department for Marketing and Enterprise, University of Worcester Business School; Workshop Tutor, The Case Centre</p>	
12:50 – 13:30	<p>Driving student engagement with financial news using e-learning: a case study of using ForceRank by Estimote, Inc.</p> <p>Further details to be announced</p> <p>Dr Chris Godfrey Lecturer in Finance, Alliance Manchester Business School</p>	
13:30 – 14:10	<p>Co-creating entrepreneurial education to support the future of work</p> <p>In today's dynamic society, we are facing future of work (FoW) challenges that demand new and different ways of thinking and of delivering programmes, Ulster University Business School is co-creating new learning models for the new world of work. The highly interactive workshop will showcase best practice in experiential and blended action-learning through a series of innovative, industry-specific sessions.</p> <p>Professor Heather Farley, Professor of Management Education, Associate Dean (Education), Ulster University Business School</p> <p>Dr Shirley Davey, Lecturer in Innovation and Management Development, Ulster University Business School</p> <p>Judith Wylie, Course Director BSc Hons Business Technology, Ulster University</p> <p>Frances Devine, Lecturer, Ulster University</p> <p>Dr Andrea Reid, Programme Director MSc Marketing, Lecturer Business Communication, Ulster University</p>	

14:10 – 14:50	<p>ROUNDTABLE DISCUSSIONS</p> <p>A sense of belonging: Promoting a positive learner community identity Further details to be announced</p> <p>Angela Mazzetti, Senior Lecturer in Management Practice, Newcastle University Business School</p> <p>Has the personal tutorial got a role to play in supporting the development of feedback literacy? Further details to be announced</p> <p>Liz Gee, Interim Dean, Fashion Business School</p> <p>Does academic performance depend on undergraduate student attendance rate? University attendance policies and their reception by the undergraduate students Further details to be announced</p> <p>Wioletta Nawrot, Teaching Professor, ESCP Business School</p> <p>Non-profit consulting projects for undergraduates: developing the skills for Industry 4.0 through ethical business education This session will explore the potential benefits and issues of integrating consulting projects into undergraduate business programmes. Starting with some recent non-profit examples from the presenter's own London-based institution, participants will share their own experiences of undergraduate consulting projects and their value for empowering graduates and meeting future employer needs.</p> <p>Dr Patrick McGurk, Deputy Director Education, Queen Mary University of London</p> <p>Professional competence frameworks and personalisation: Their role in employability In this roundtable, we seek to explore and question the role and function of personalisation and professional competence frameworks in supporting and guiding the development of student employability. Of particular interest will be what this means when it comes to the dominant approach to work in this area within business schools and the related outcomes.</p> <p>Dr Richard Howarth, Marketing Academic, Nottingham Business School Dr Seamus Allison, Course Leader, Nottingham Business School Helen Sharp, Principal Lecturer in Marketing, Nottingham Business School</p>
15:00-15:40	<p>Festival Quiz</p> <p>Join us in this final session for a relaxed 'pub quiz' with Quizmaster Anne Kiem.</p>
15:40	End of Festival

